



Ky Trang Ho Contributor

I cover investing strategies and trends in ETFs and mutual funds.

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INVESTING 5/17/2015 @ 10:01AM | 11,276 views

# Leading Financial Pros Swear These Top Notch Investing Books Will Make You A Better Investor

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A search for [investing](#) books on Amazon (AMZN) brings up more than 12,000 results. To help you focus on the best for your summer reading list, I asked leading financial services providers to share their favorite investing books. They swear these top notch books will make you a better investor.

## 2. The Ivy Portfolio by Meb Faber and Eric Richardson

The Ivy Portfolio covers the topic of how to invest like the top endowments. It calls into question the highly popular method of investing with an asset allocation consisting of only stocks and bonds. It examines the endowments of large universities such as Yale to illustrate how their investment strategies differ from the typical investor.

It examines the effects of including alternative strategies such as Private Equity, Real Estate, Infrastructure, & Commodities in addition to the more traditional asset allocation. It challenges investors to think about investing in a broader sense than just the stock and bond market. It also offers some practical advice for investing relatively simply in esoteric investment categories: such as commodities through an exchange-traded fund or hedge funds through publicly-traded stock exchanges in London.

The most important lesson that I learned from this book is that it is important for investors to learn from those that are better than they are. One of the reasons that it is so difficult for active investment managers to outperform indexes, is that there are so many brilliant investors competing and determining fair prices for assets. Learning from the titans of the investment world such as top university endowments can only add to the depth of an investor's knowledge base.

– Daniel Beckerman, CFP, ChFC, president of Beckerman Institutional

Ky Trang Ho is the founder of [Key Financial Media LLC](#), which produces content and thought leadership for financial advisors and investment strategists.